

## From Editor of Korean Branch



First of all, I would like to introduce myself. My name is YoungSu Yun and I'm a professor of Division of Business Administration, Chosun University, Gwangju, Korea. My major research area covers the design and optimization of production system, logistics and supply chain management (SCM) using artificial intelligent techniques such as genetic algorithm, fuzzy logic and so on. Recently, I'm focusing on an extension of my research area of how to design and optimize SCM in service and information science, regional development, domestic and international tourism-related fields.

So I hope that my research areas can be a contribution to the International Society for Tourism Research (ISTR) in academic and practical fields.

As you know, recently, the number of travelers between Korea and Japan is continuously increasing. It means that tourism-related industries between Korea and Japan should be connected more closely. Therefore, in such a view, I think that ISTR can be an important role to tourism-related industries between Korea and Japan.

As far as I know, Korea has no international scientific journals on tourism research. So I hope that we can establish a much better cooperation with ISTR and Korea's tourism related-communities in the future.

### **A message to Korean researchers for paper contribution**

*Journal of Global Tourism Research* (JGTR) is the official journal of ISTR and is published internationally twice a year. JGTR welcomes the results of scientific research in the academic field and also case (or practical) studies in the real-world field. JGTR covers various fields related with tourism such as regional development, travel commodity development, human resources, tourist attractions, community resources, travel behavior, service science, and tourism informatics related subjects.

The usual procedure with JGTR is to send out the submitted papers to several referees and receive their reviews. As you know, it will take some time and our editors will contact you again in this matter as soon as we receive the reviews.

Your submission is cordially invited. Our editors will provide a rapid but qualified review and decision making process. We have confidence that your contributions to JGTR will make a connection to academic and real-world fields between Korea and Japan. This journal is an open journal, free for anyone all over the world to read on our homepage database. Therefore, there is the benefit to share your research internationally.

We are looking forward to receiving many interesting and high-quality research papers from Korea.

Yun YoungSu  
Editorial Director