

From Editor of North East of China Office



First of all, I would like to introduce myself. My name is Ding Wei and I am a professor of the Art Design, Southampton International College of Dalian Polytechnic University, China. My major research area covers Human Life Design, Design Thinking, interdisciplinary creative design (Design Plus X) such as interaction design and so on.

Recently, I am focusing on an extension of my research area of Cultural Tourism, how to combine the creative, culture, heritage and tourism to driving growth and competitiveness of the international tourism industry, particularly in fields such as cultural consumption, cultural motivations, heritage conservation, anthropology and the relationship with the creative economy. So I hope that my research areas can be a contribution to the International Society for Tourism Research (ISTR) in academic and practical fields.

As you know, recently, the number of travelers between China and Japan is continuously increasing. It means that tourism-related industries between China and Japan should be connected more closely. Therefore, in such a view, I think that ISTR can have an important role in tourism-related industries between China and Japan. So I hope that we can establish much better cooperation with ISTR and China tourism related-communities in the future.

A message to Chinese researchers for paper contribution

Journal of Global Tourism Research (JGTR) is the official journal of ISTR and is published internationally twice a year. JGTR welcomes the results of scientific research in the academic field and also case (or practical) studies in the real-world field. JGTR covers various fields related with tourism such as regional development, travel commodity development, human resources, tourist attractions, community resources, travel behavior, service science, and tourism informatics related subjects.

The usual procedure with JGTR is to send out the submitted papers to several referees and receive their reviews. As you know, it will take some time and our editors will contact you again in this matter as soon as we receive the reviews.

Your submission is cordially invited. Our editors will provide a rapid but qualified review and decision-making process. We have confidence that your contributions to JGTR will make a connection to academic and real-world fields between China and Japan. This journal is an open journal, free for anyone all over the world to read on our homepage database. Therefore, there is the benefit to share your research internationally.

We are looking forward to receiving many interesting and high-quality research papers from China.

Ding Wei
Editorial Director