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## From Editor of Indonesia Office



Hello everyone, I am Imam Tahyudin, an assistant professor at the Computer Science Faculty of Amikom Purwokerto University, Indonesia. My research areas are artificial intelligence, data mining, machine learning, decision support systems and tourism.

Some of my research related to tourism discusses the application of information technology to the development of tourism promotion in Indonesia. Among them is the application of augmented reality and virtual reality in tourism marketing. In addition, I was also a reviewer of the reputable international journal “Tourism Management” (Q1) published by Elsevier.

The development of tourism in Indonesia is very rapid. Lots of attractive tourism have sprung up in areas that offer interesting concepts such as nature tourism with the beauty of mountains, waterfalls, forests, lakes, rice fields and beaches. Furthermore, artificial tourism with the attraction of selfie-spots, swimming pools, outbound areas, zoos, iconic miniature buildings from various countries and children’s playgrounds. All of these attractions have a domino effect not only for the tourism owner but also for the surrounding environment. The economy of the surrounding community is greatly increased because it brings many domestic and even foreign tourists.

The existence of tourism in Indonesia still has a lot to be improved in terms of management of attractions, cleanliness, ticketing, parking, public facilities and promotions. One of them is by various approaches and collaborations. Scientific and practical approaches. For example, through the contribution of research from various researchers and universities. In addition, cooperation with tourism objects in developed countries such as Japan. Through this collaboration, it is expected that tourism objects in Indonesia can learn about professional tourism management in order to become a world-famous tourism object.

Through this journal, it is hoped that there will be a real contribution from Indonesian researchers to improve the quality of tourism in Indonesia through their research based on respective disciplinary approaches. Furthermore, it is hoped that this journal helps to introduce Indonesian tourism through a case study that is raised so that it is known to the world.

### **A message to Indonesian researchers for paper contribution**

The *Journal of Global Tourism Research* (JGTR) is an international journal from the International Society for Tourism Research (ISTR). This journal is published twice a year. For researchers who are interested in publishing their research in the fields of tourism such as on regional development, travel commodity development, human resources, tourist attractions, community resources, travel behavior, service science, and tourism informatics related subjects can submit to JGTR. This journal has open access so that published papers can be read and downloaded for free.

Procedures and writing templates can be seen on the following link: <http://www.union-services.com/istr/journal.html>. For the submission procedure, please have a paper that meets the guidelines sent to the following email: [istr@union-services.com](mailto:istr@union-services.com).

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