

## From Founding Editor-in-Chief

The *Journal of Global Tourism Research* is receiving more and more papers, thanks to your help. The third award for the excellent paper was selected from the papers over the last two years by members of the editorial board of the International Society for Tourism Research.

The two papers below have been selected for the 'Excellent Paper Award' of the International Society for Tourism Research and award certificates will be presented. We hope that the founding of the award for the best paper will prompt more authors to contribute excellent research papers. Also we expect the contents of the papers will be put into practical use and the tourism industry is developed further.

The scope of the word "tourism" is quite wide. To this end, we thought that it is important to explain the reception category more clearly. The following shows the categories, and the details of the categories will be explained on our website.

Takashi Oyabu  
Founding Editor-in-Chief

### Excellent Paper Award

- Research on the use of low-cost carriers and regional airports: Changing long layovers to new value of tourism

Yui Miyagawa, Kayoko H. Murakami, and Hiroshi Hasegawa

Vol. 5, No. 1, 31-42, 2020

Reason for recommendation: This study showed that regional airports can function as optimal hub airport bases by utilizing long layovers as a new value of tourism and that LCC and regional airports can be effectively used to revitalize inbound tourism. The authors' point of view is unique and their work seems to be very effective.

- Study on recipients' brand attitudes considering the effect of Japan-visit experience

Noriko Tsujimoto

Vol. 6, No. 2, 115-120, 2021

Reason for recommendation: This thesis aims to examine the effect of Japan-visit experiences on the decision-making processes to purchase confectioneries as travel souvenirs for gift giving empirically. It is interesting that this thesis clarifies the different types of decision-making processes among three kinds of confectioneries brand, large company's name, product name of large company, and regional brand. Especially, the suggestion about the importance of Japan-visit experiences that prompt intention for purchasing the regional brand confectionaries might provide valuable insight for future regional tourism.

### List of Submission Categories

We welcome your contributions for the following categories. Also, related research of the categories is acceptable.

- Tourism philosophy
- Tourism business and management (e.g. service science; information center; hospitality; hotel; tour)
- Tourism informatics (e.g. history; media; design; sign; advertisement)
- Human resources
- Travel behavior
- Regional development (e.g. arts; music; tourism attractions; specialty products; community resource)
- Regional activation (e.g. attraction activities; city planning; urban design; town revitalization;

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- development problem; remote island; satoyama)
- Transportation (e.g. logistics; human flow; traffic accident; insurance; transportation method)
  - Disaster (e.g. typhoon; earthquake; tsunami; health infection; crime)
  - Scientific technology (e.g. information and communication technology; automobile; train; airplane; ship)
  - Welfare support (e.g. barrier-free; universal design; support policy; welfare technology)
  - Law, politics, economics